

# IDmicro Automated Fueling



*IDmicro Automated Fueling builds customer loyalty and increases fuel sales at retail service stations, while minimizing the time a customer spends at the pump.*

## RIC Solutions add “high octane” to Automated Fueling loyalty

When it's a matter of maximizing customer satisfaction by eliminating the need to fumble for cash or a credit card at the gas pump, the advantages of automating the fueling process with IDmicro Automated Fueling are clear. Remote Intelligent Communications (RIC), the technology enabling IDmicro Automated Fueling, is the most advanced method of automatic identification and data capture.

IDmicro Automated Fueling is flexible, expandable and provides convenient and cost-effective benefits to help you improve your relationship with your most important assets--your customers. IDmicro Automated Fueling offers:

- ◆ **The most technologically advanced payment option.** The IDmicro system automates the fueling process with award-winning technology.
- ◆ **Minimal customer time at the pump.** The IDmicro system efficiently automates the fueling process at the gas pump and speeds customers along their way.
- ◆ **Customer loyalty.** The convenience and speed of an IDmicro system for automated fueling encourages customers to return.
- ◆ **Enhanced customer convenience.** With automation at the gas pump, long lines inside the convenience store are minimized.
- ◆ **Flexibility.** The IDmicro RIC tag can be affixed to a vehicle or used as a key fob.

IDmicro Automated Fueling offers an expandable architecture capable of supporting additional applications, such as loyalty programs, dispenser based smart card readers, in-store readers, car wash automation, robotic fueling, co-branding display control, interface to automobiles, vehicle interface to automobiles, and vehicle service applications.

IDmicro RIC technology provides unique characteristics and functional benefits compared to other available technologies. IDmicro's key fob or car mount tags have 256 bytes of memory, and read/write capabilities. IDmicro's Automated Fueling is superior to current low frequency SpeedPass systems.

## Hands Free Cardless Fueling

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